





# Gemalto Safeguarding Sensitive Data

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**gemalto**<sup>\*</sup>  
security to be free

# Secure your digital transformation with Gemalto

## SECURITY FOR:



The Enterprise



Compliance



Cloud



Internet of Things



Big Data



Digital Payments  
& Transactions

## SOLUTIONS:



Cloud Access  
Management & SSO



Encryption & Enterprise  
Key Management



Multi-factor Authentication



High Assurance Key  
Protection

## OUR CUSTOMERS & MARKETS

- Large enterprises
- Financial services
- Governments
- Healthcare organizations
- Retailers
- Cloud service providers
- Internet of Things



# We provide trusted security for today's industry leaders

**8** of the world's largest retailers

**14** of the world's largest banks

**5** of the world's largest healthcare providers

**5** of the world's largest cloud service providers

**10** of the world's largest software companies

**12** of the world's largest manufacturing companies



# DATA BREACH STATISTICS

DATA RECORDS LOST OR STOLEN SINCE 2013

9,728,017,988

ONLY 4% of breaches were "Secure Breaches" where encryption was used and the stolen data was rendered useless.

<http://breachlevelindex.com/>



**ACCELERATE YOUR SITUATIONAL AWARENESS**

# Unshare Your Sensitive Data

## BUSINESS NEED

## DATA SECURITY



**Migrate to the Cloud or Virtual Environments**



Maintain true ownership and control of your data



**Protect Personal Data**



Authenticate users and services to ensure they are who and what they say they are



**Enable Business Intelligence and Insights**



Allow analysis of big data without exposing sensitive information

# Secure the Breach: Required Elements

## 1 CONTROL IDENTITY

Who & What Can Access Sensitive Data

### Access Control

- **Protect identities**
- Ensure only **authorized users and services** have access

## 2 PROTECT DATA

Protection & Controls that Sit with the Data

### Encrypt the Data

- **At-rest** in storage
- **In motion** across the network
- **On-premises** or in the **cloud**

### Strong Key Management

- **Secure and own** encryption keys
- **Centrally manage** keys and policies

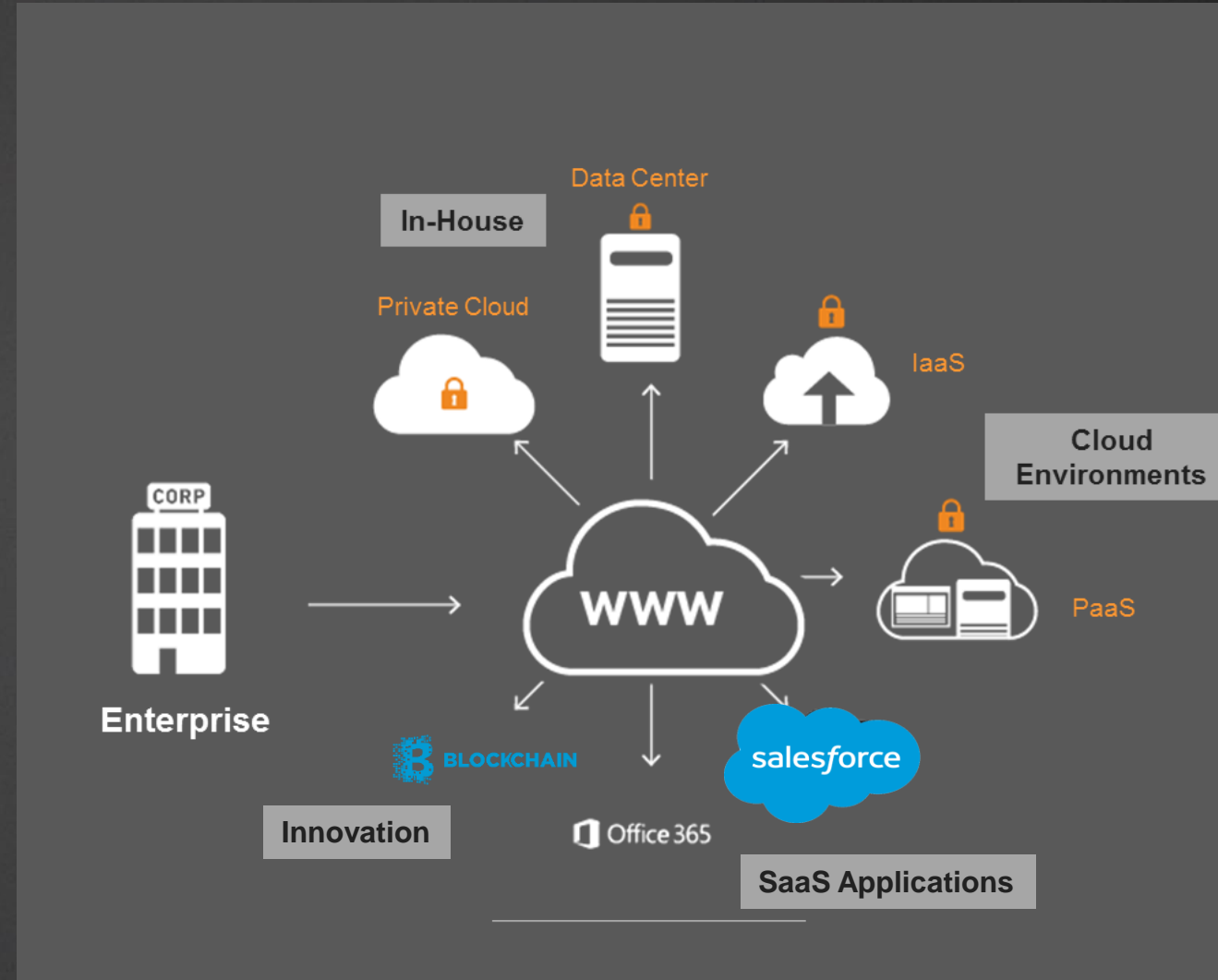


# The Challenge: Compliance in a Cloudy World

**GOAL:** All data is secured

- ✘ Multiple borders and data silos
- ✘ Too many solutions, high management overhead
- ✘ Individual SaaS providers become Crypto custodians
- ✘ Lost of portability and control
- ✘ Struggle to define a unified security policy
- ✘ Investment is prohibitive

Result: Over 60% of data is NOT protected  
..... which makes compliance TOUGH!!



# Example: Good Security Takes Too Long to Build

Monday	Tuesday	Wednesday	Thursday	Friday
X	X	X	X	



# Transformation. One Click Away.

SafeNet Data

Protection On Demand

automates

*processes* so you

can sit back and

focus on your business



To  
Evaluate

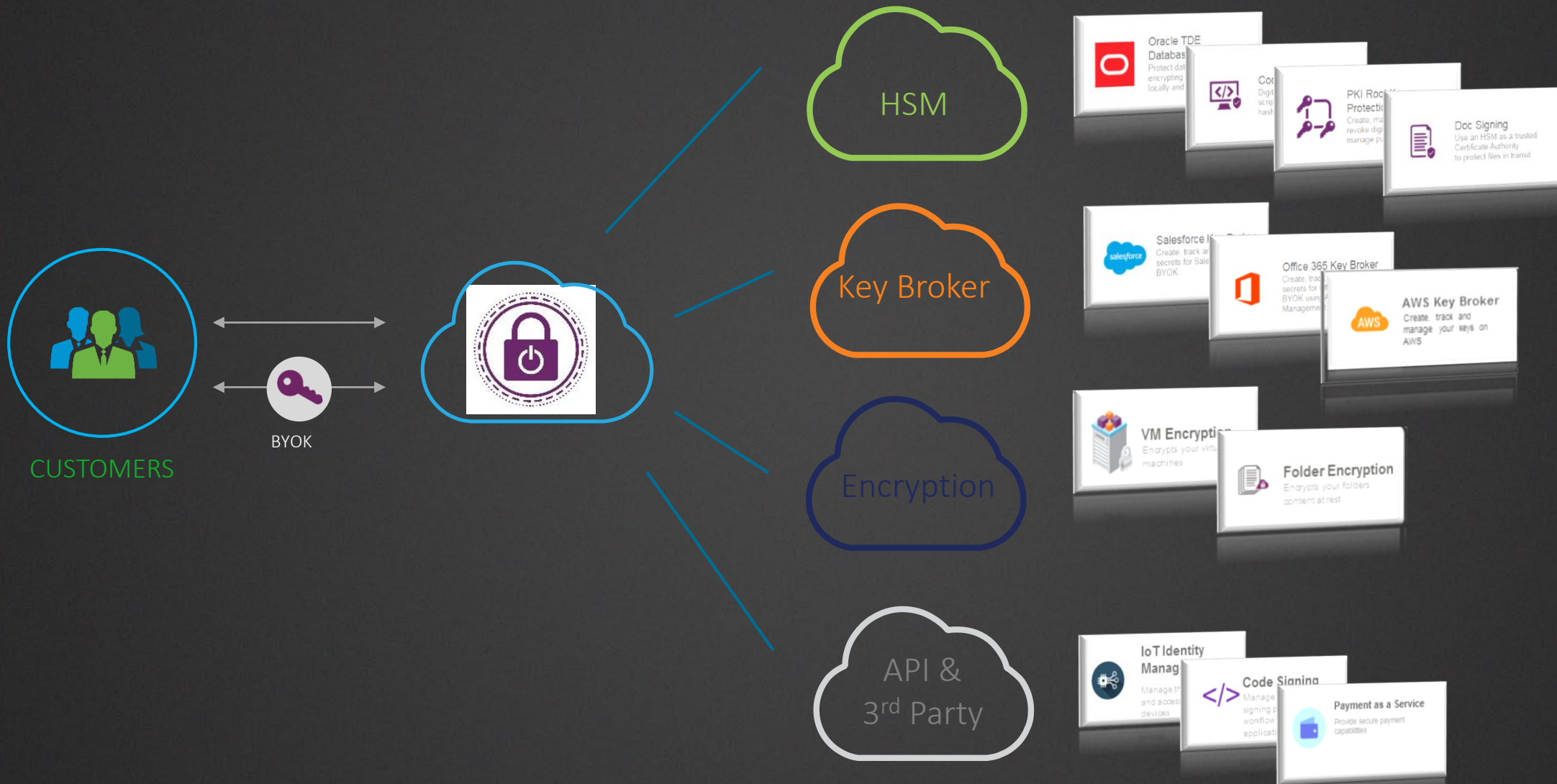
To Subscribe

To Choose Your  
Service

To Protect  
Your Data

To Add More  
Protection

# SafeNet Data Protection On Demand



# Integrated with the technologies you use everyday

## CLOUD & SAAS APPS



## IAAS & PAAS



## VDI ACCESS



## BIG DATA



## STORAGE



## DIGITAL SIGNING



## BLOCKCHAIN



## VPN ACCESS



## END POINT PROTECTION



## INTERNET OF THINGS

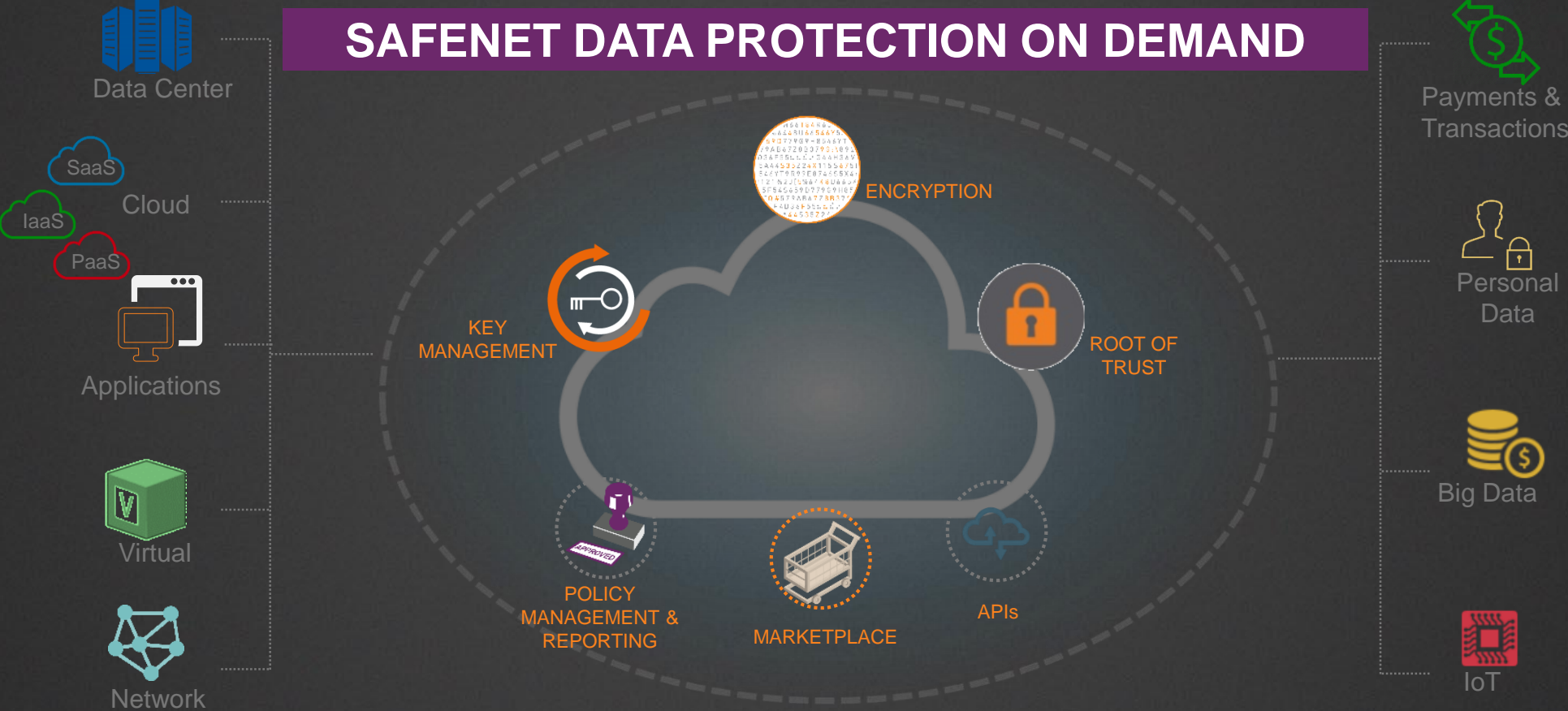


\*Not a complete list of available integrations. Please contact us for more information.

# Data Protection ..... Now Available On Demand

Protect Everywhere

Protect Everything



# Leveraging cloud apps comes with its share of challenges

Password  
Fatigue

Poor  
Security

Inefficient  
Management

Compliance  
Risk

Password  
Resets

- SAML 2.0 Authentication Requests
- Application Source



**SafeNet  
Authentication Service**

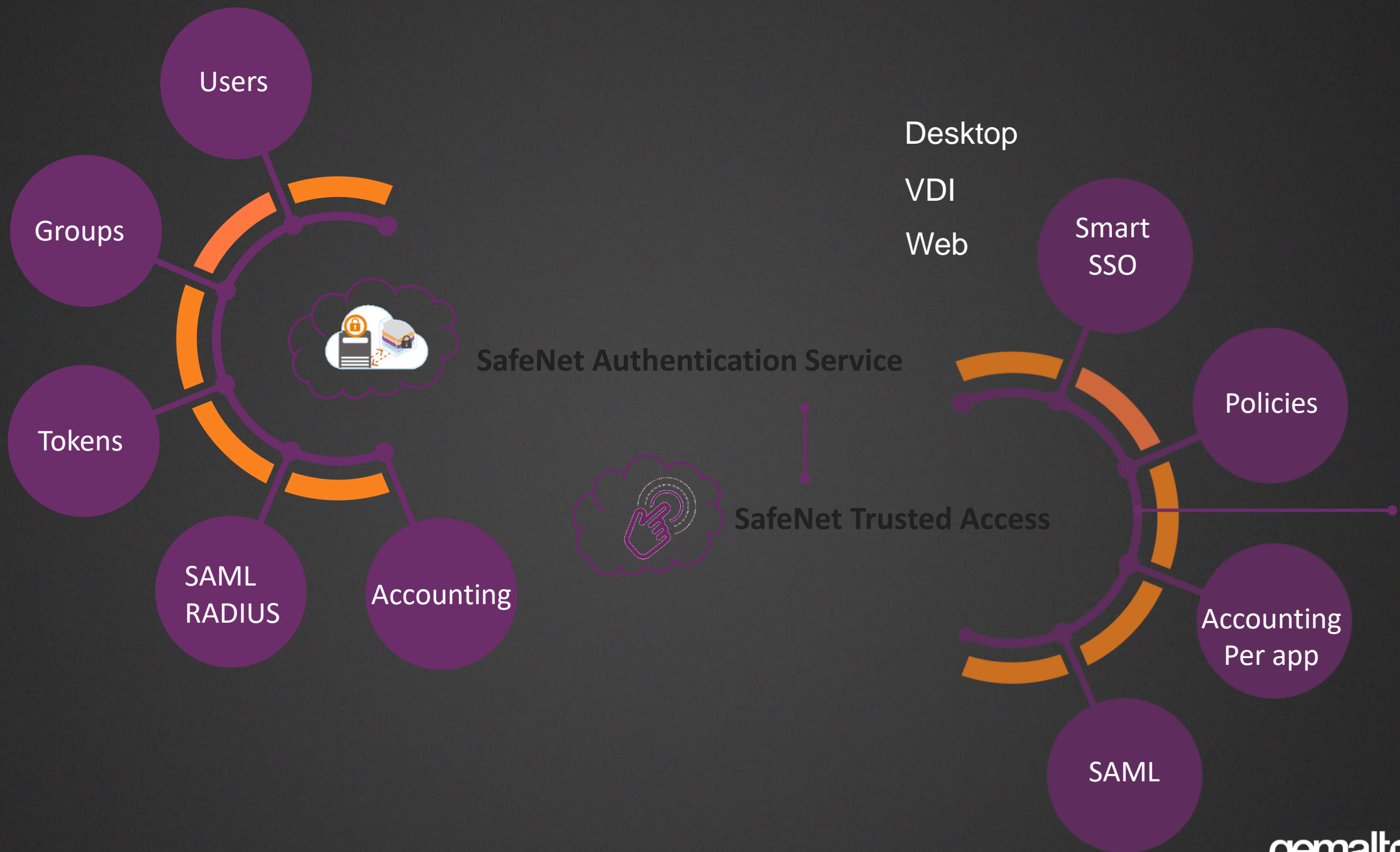


**SafeNet Trusted  
Access**



- Users details
- Group names and memberships
- Authenticators





# SafeNet Trusted Access

- ✦ Cloud access management product

- ✦ Single sign-on

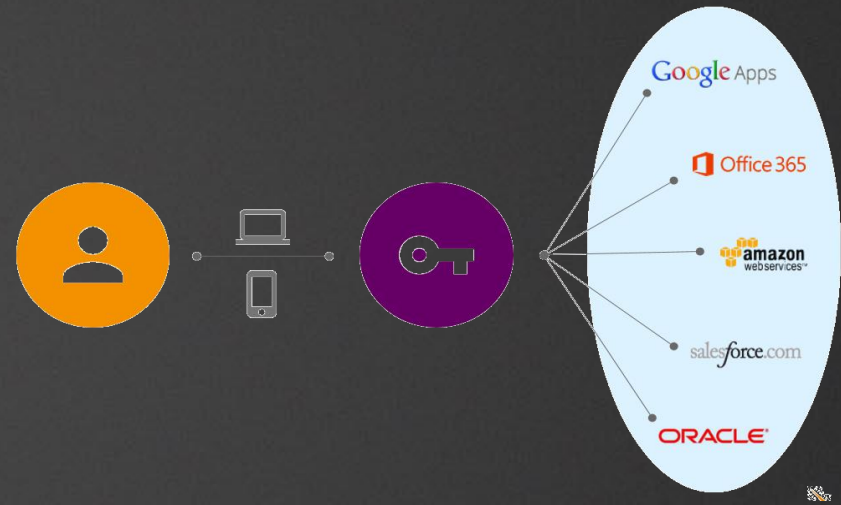
- ✦ Context aware policies enforcement.

- ✦ Manage access to cloud applications :

  - ✦ validating identities

  - ✦ determining levels of trust

  - ✦ applying appropriate access controls each time the user accesses a cloud service



# STA Functionality

Cloud-based access management service



# Why SafeNet Trusted Access?

## Visibility

Know which access controls are applied to user access

Track cloud app usage

Know who is accessing which app and when



## Security

Ensure the appropriate security policy is applied to each access attempt

Ensure the appropriate level of trust is applied



## Scalability

Add new user groups, cloud apps and access policies as needs evolve

Eliminate help desk overheads associated with lost and forgotten passwords

Centrally define access policies for all your cloud apps



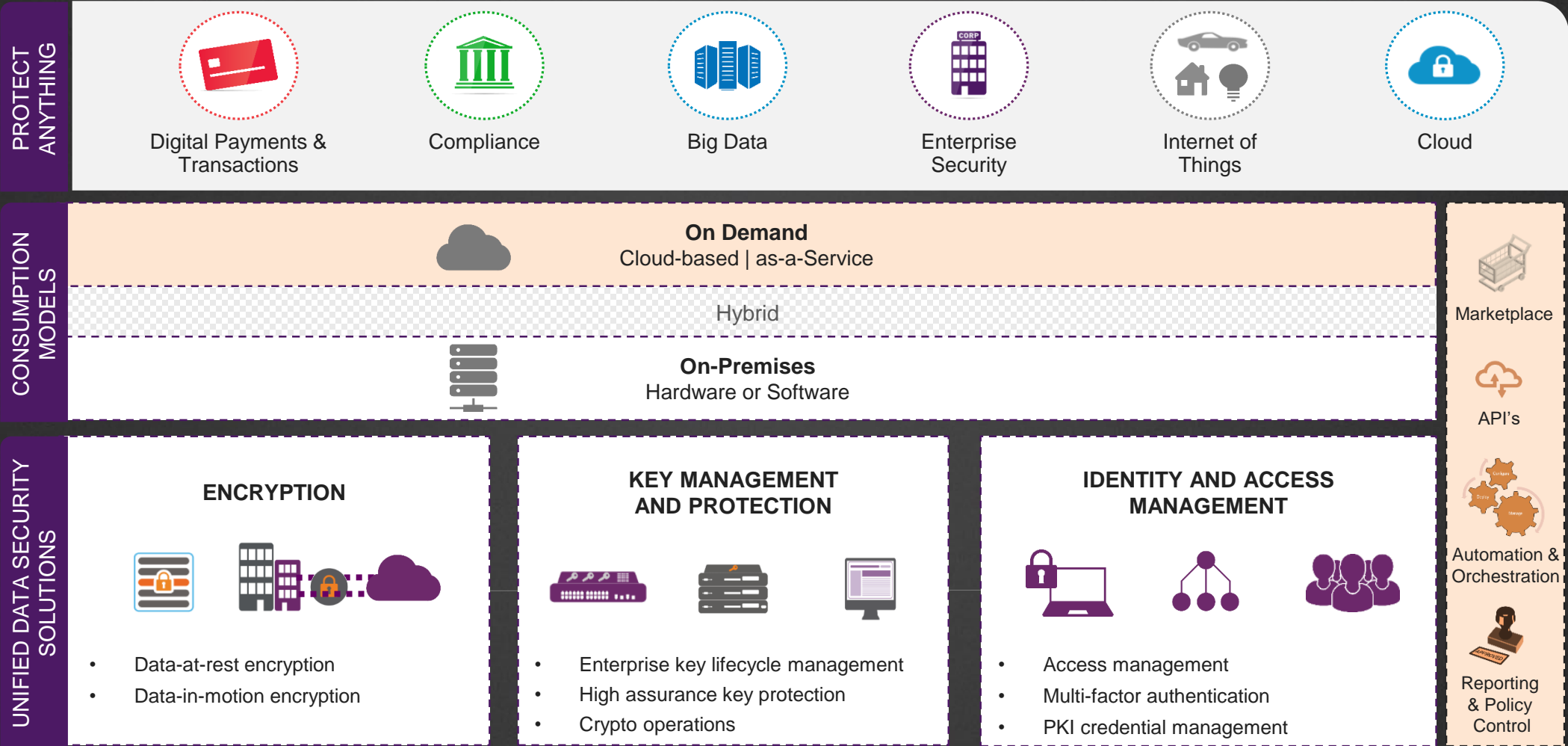
## Convenience

Ensure users gain convenient access to apps through smart Single Sign On (SSO)

Enable users to log in to all their applications with a single identity



# Result: Security Delivered the Way You Want It



# Thank You

Richard Foulkes